

**2022**

ANNUAL REPORT

Since 1955, Junior Players has been empowering young voices by providing free, high quality, arts programming to North Texas children and youth.

Be a part of something bigger.

A Letter from our Executive Director

Junior Players has a 67-year legacy in the North Texas area, including innovative arts outreach, programming, and productions for some of the most promise-filled youth in our city's most historically marginalized BIPOC communities. As we near the end of 2022, I am proud of all of the major Junior Players accomplishments and commend all the work of our staff, board, advisory board, young professionals committee, teaching artists, and our community. It was a tough year with heightened expectations and every Junior Players stakeholder rose to the occasion! We also acknowledge the sudden hurdles that made our pathway more challenging, but certainly did not stop the work at hand. This year I want you to send accolades to the team behind the scenes, the unsung superheroes that make this all possible – my immense gratitude to the Junior Players Staff members! They navigated through a period of uncertainty during my brief absence this summer, and I am incredibly proud that they rallied as one strong team and kept the communications clear, programming moving, and provided the much needed creative safe-havens for our youth. This mission-driven team deserves a standing ovation. This summer was not their only powerful move! We stood together as one empowering team to make our annual gala shift to the spring and they knocked it out of this world! With a six-month gap of the previous annual fundraiser, our staff, gala committee, co-chairs, board, students, and community activators made the 2022 Future Stars Gala one of the most impactful evenings of our organization's history.

Did I mention that Junior Players currently infuses EDI (Equity, Diversity and Inclusion) and SEL (Social Emotional Learning) frameworks into all of our fine arts curricula? We have created a task force comprised of Junior Players teaching artists. This cohort is called TAAC - Teaching Artists Advisory Council. TAAC is a group of amazing Teaching Artists that will work together to create a more productive working environment for Teaching Artists and more a focused direction for our program offerings by exploring new initiatives and technology, providing counsel to the Program Department on new directions, helping bridge the communication gap with Junior Players and Teaching Artists, leading workshops and trainings for Teaching Artist ensemble, and creating EDI & SEL curriculum, lesson plans, and activities in order to elevate our outreach.

Our Junior Players Communication Director, Young Professionals' Committee, and Development Team brought to life one of the most engaging North Texas Giving Day campaigns to date! YOU also made your move and made this a grand success. THANK YOU!

Our board and you – OUR COMMUNITY played a pivotal role as the supporting cast of the year! Thank you for your contributions that helped us move the needle to reach our ambitious goals this year. Despite this considerable success and growth of this mighty organization, pandemic ramifications have caused Junior Players to face challenges within our financial revenue portfolio which means we are not there yet!

Inspired by previous successes, Junior Players has the vision and ambition to drive our growth, however, we currently lack some of the resources to achieve continued sustainably. 2023 is a year of uncertainty and we need YOU to uncover your superpower and uplift our resources so that we can remain the ferocious superheroes of accessible arts for all of our North Texas youth!

In 2023 it is our main objective to address financial pipeline issues, re-ignite donor relations, and prepare long-term sustainable strategies and goals for expansion. Will you unleash your superpower this season and help invigorate the skills of every Junior Players' student?

Your benevolent generosity will accelerate our organizational success as we navigate through this transitional time.

With a new lease on life, I am reminded that each day is a blessing. I am inspired by the brightness of every star that makes Junior Players shine and thrive. This season I am asking you to stand with our team, DONATE to the beautiful arts blueprint that we are creating for our kids. Lay the foundation in the design of this majestic world of the arts and experience the legacy you have created for the next generation of creative superhumans. I am looking forward to this season of healing.



With Gratitude,

Rosaura Cruz
Junior Players' Executive Director and Junior Players Alumna 1999-2002



OUR YOUTH *Our Responsibility*

Where do your dollars go?

For every \$1 spent, the community receives \$30 worth of high-quality arts education programming!

Junior Players has served over 300,000 kids and teens since 1955.

Who all did we serve in 2022?

In 2022 alone, Junior Players served over 15,000 participants, 3,000 audience members, and produced over 2,000 FREE arts education programs!

Junior Players' participant demographic breakdown is 60% Hispanic, 30% African American, 7% White, and 3% Asian/Other.

Our ongoing COVID-19 Response:

Our team has worked tirelessly to remain present for the youth we serve through virtual and in-person programming despite the unprecedented challenges of the past couple of years. In response to the ongoing COVID-19 crisis, Junior Players offered all of our 2021/2022 programming in virtual, hybrid, and in-person models, dependent on site-specific restrictions and procedures. While hybrid and virtual options still exist upon request, we are very happy to return to mostly in-person programs moving into the 2022/2023 school year.



"I learned to be myself.

Now I'm focused, because I know who I am"

- Junior Players Participant

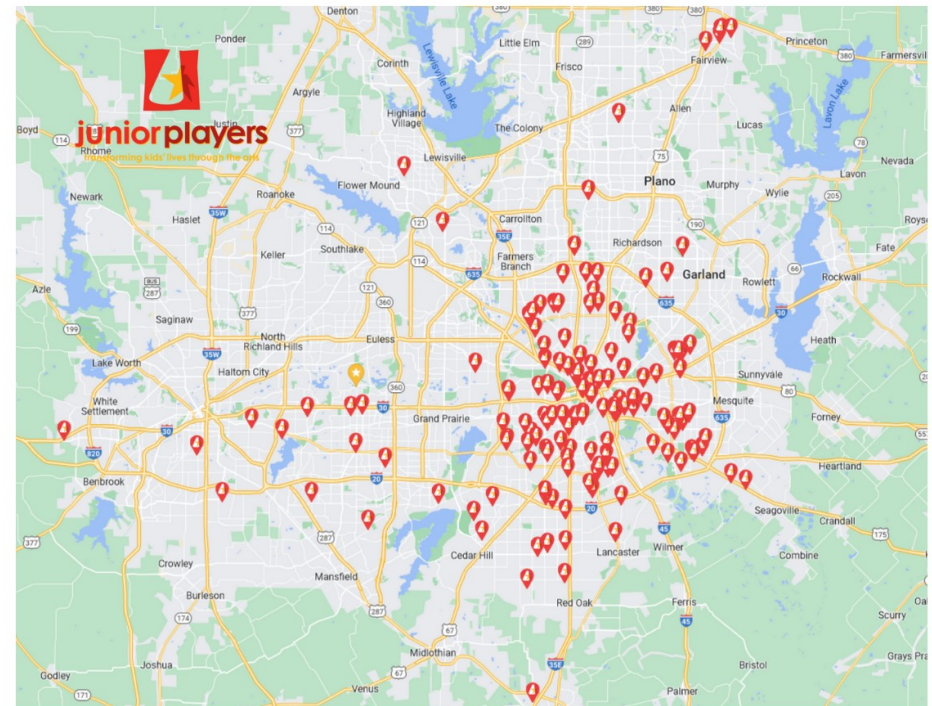
JUNIOR PLAYERS PROGRAMS

EMPOWERING YOUNG VOICES

Junior Players has provided FREE arts education (including visual, performing, media, and dance) programming to the youth of North Texas since 1955. Junior Players continually adapts programming and outreach to meet the needs in our community. Each year, Junior Players serves thousands of kids and teens throughout the North Texas area. The below map indicates where Junior Players programs occurred in 2022. This map does not reflect an additional 155 camps that took place virtually all over the country.

OVER 100
*highly qualified teaching
artists employed.*

MORE THAN 75%
*of parents see an increase in
their child's self-esteem after
a Junior Players program.*



Junior Players programs teach youth to resolve conflicts using non-violent communication strategies such as reflective listening skills, identifying emotions, and pivoting to non-violent solutions. **All Junior Players programs are integrated with TEKS (Texas Essential Knowledge and Skills) objectives for grades K-12, including 110) English Language Arts and Reading, 113) Social Studies, 116) Physical Education and 117) Art, Music and Theatre.**

Junior Players' programming addresses the need of low-income and minority youths in North Texas by providing the following essential services traditionally not accessible to this demographic:

- On-site access to high quality education enrichment programming
- Constructive afterschool activities during critical out-of-school hours
- Opportunities to develop technological, academic, and work force skill sets
- Mentorship and positive adult role modeling
- A platform to creatively express their unique ideas and perspectives
- Programming focusing on civic engagement and current events
- Career and college pathways through hands-on experience and guidance

Discover Arts After School Programming includes, but is not limited to:

- Discover Africa
- Discover African Drumming
- Discover Alphabet Art
- Discover Art
- Discover Ballet
- Discover Comic Art
- Discover Creative Writing
- Discover Dance
- Discover Fashion Design
- Discover Hip Hop
- Discover Modeling
- Discover Music
- Discover Pattern Art
- Discover Pencil Drawing
- Discover Photography
- Discover Playwriting
- Discover Sign Language
- Discover Stage Combat
- Discover Theater
- Discover Theater Movement
- Discover Word Art

For more information or to contact a member of our Programming Department, visit juniorplayers.org/programs

2022 ORGANIZATION BREAKDOWN

★ **500** ★
THOUSAND
in
Contract Income



**10 student
scholarships awarded**



466 Unique Donors

As a nonprofit, Junior Players relies on the generous support of individuals, corporations and foundations to provide free, high quality arts programming that empowers young voices in North Texas and beyond. To help empower young voices, and equip more youth with confidence, we need your support. Donate today at juniorplayers.org/donate.



Over \$31,000 Raised on North Texas Giving Day

Communities Foundation of Texas' North Texas Giving Day is an 18-hour online giving event designed to empower every person to give back to their community by supporting local nonprofits and causes they care about in one easy-to-use platform. This year, thanks to your support, we raised over \$31,000 for our youth!



25 Starlight Circle Members

Our Starlight Circle members get benefits like free tickets, Production Sponsor credit, and invitation to VIP events! Learn more at juniorplayers.org/starlight



FOLLOW US ON SOCIAL MEDIA



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juniorplayers.org/instagram



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juniorplayers.org/twitter



@JuniorPlayers

juniorplayers.org/linkedin

★
**Over \$230,000
raised in
Institutional
Giving**

Junior Players Family

2022 Board of Directors

Liz D'Aloia, *President*
Greg Franklin, *Vice President*
Franceanna Campagna, *Treasurer*
Rosanne Messineo Mills, *Secretary*
Ariane Garcia
Augustine Jalamo
Bryan Tony
Cherie Braaten
Don Herring
Kathleen Palter
Katie Clark
Kevin Williams
Kirsten Swanson
Liz Sankarsingh
Melissa Ward
Neena Wiora
Nicole Williams
Stacey Guillen
Stephanie Montgomery

2022 Advisory Board

Alex Singer
Bill Rolley
Carol Wright
Carolyn Holloway
Cynthia Rodegast
Dana Roland
Derwin Broughton
DiAnn L'Roy
Gwen Echols
Janet Smith
Lee Dorsett
Monica Stansberry
Patricia Hammerbacher
Vanessa Salinas-Beckstrom
Vikas Adam

2022 Young Professionals

Committee

Andrew Fleming, *Co-Chair*
Abby Stigler, *Co-Chair*
David Butler, *Social Chair*
Andrew Milke
Laura Payne
Selene Dominguez Peña
Stephen Tordella
William Kelly

2022 Junior Players Staff

Rosaura Cruz, *Executive Director*
Abby Stigler, *Communications Director*
Anthony Pound, *Program Director*
Lindi Weyermuller, *Events and
Productions Manager*
Abigail Bouska, *Program Manager*

Junior Players Supporting Cast

Diamond Level (\$100,000+)

US Small Business Association - SVOG
Milfred and Patricia Hammerbacher
Anonymous

Ruby Level (\$50,000 - \$99,999)

City of Dallas Office of Arts and
Culture

Platinum Level (\$10,000 - \$24,999)

Carl B. and Florence E. King
Foundation
TACA
American Airlines
Harold Simmons Foundation
Graham and Carolyn Holloway Family
Foundation
Texas Commission on the Arts
Greater Keller Women's Club
Foundation
Mid America Arts Alliance
Carolyn G. Holloway*
Diane and Hal Brierley Foundation
Moody Fund for the Arts
Fichtenbaum Charitable Trust
George Family Foundation - Next
Generation Fund
National Endowment for the Arts
Rea Charitable Trust

Gold Level (\$5,000 - \$9,999)

Emily Javadi Foundation
Roy Petty
McKinney Arts Commission
Dallas City of Learning
DiAnn L'Roy*
Nicole Williams and Christopher
George
The Hersh Foundation

The Tyler Foundation
Thompson Coburn LLP
Total IT, Inc./Kurtz & Company

Silver Level (\$2,500 - \$4,999)

Don Herring
Laura Payne
Jennifer L. Wood, Esq.
Kathy and John Palter*

Rosanne Messineo Mills and Rex Mills

Taylor Kincaid
Andrew Fleming
Dallas Foundation
Capital One
Central Market
The Theodore and Beulah Beasley
Foundation

Bronze Level (\$500 - \$2,499)

Advisory Board of Booker T.
Washington HSPVA
Andrea Winn
Andrew and Madeline Dvorocsik
Angela Wallander
Brenton Bridges
Bryan Tony
Carol Wilson
Chelsea and Jesse Adland Philanthropic
Fund of the Dallas Jewish Community
Foundation
Cherie Braaten
Communities Foundation of Texas
Dallas Arts District
Eliza Crawford
Franceanna Campagna
Grant Halliburton Foundation
Gregory Franklin
Gwen and Leldon Echols
HR Virtuoso Company

Junior Players Supporting Cast

Insurance Services & Mgmt. LLC DBA
ISM

Jeff and Lynn Snoyer

Joan P Nye
John A Kufrin
JP Morgan Chase
Kathleen Williams
Katie Clark*
Kevin Williams
Lauren Herrington

Liz D'Aloia
Lori Chapes
Louis E. Smith
Mary Jo Jarzen
Melissa Ward
Neena Wiora
Noel H Pittman

Peter & Kirsten Swanson
Robert and Linda Appel
Rosaura Cruz
Stacey Guillen
Stephanie Montgomery*

Taylor Havins
The Blackbaud Giving Fund
Tory Every
United Way
Vanessa Salinas Beckstrom
Veronica Rink
VisitDallas
Weaver

Partners Level (\$25 - \$499)

Aaron Johansen
Abby Stigler
Adrienne Garcia-Omalley
Albertsons Safeway
Alexandra Hutron

Allison Butler
Allison Tomlinson

Allyn Lowell
Amanda Arizola
Amazon Smiles
Amy Van Burkleo
Andrea Brown
Andrea Dickinson
Andrew Milke
Angela Orr Heath*

Angelica Parra
Ann Fink
Anthony Lozano
Augustine Jalomo
Austin Jenkins
Becca Ray
Beth Bedell

Bill and Lori Rolley
Bill Kennedy Law
Bob/Joyce Trecartin
Brenda Santana
Brenner Roath
Brianne Rodriguez
Buzzbrews

Carmen Martinez
Carol Wright
Cathryn McClellan Kelly
CBF

Ceyla Santana
Christine Cooney Mansour
Christopher Fleming
Cindie and David Kurtz
Clarissa Laux Sebastian
CM

Corwyn Davis
Cynthia Rodegast
Daketa D Tyler

Junior Players Supporting Cast

Dallas Jewish Community Foundation	Jerek Hart
Dan and Linda Ortman	Jill Coomes
David Butler	Jill Kelley
David Hill	Jim and Deborah Nugent
DeAnna & Sebastien Ayel	Johnny Martinez
Deb Hadraba	Jose Antonio Bedolla
Deborah and Craig Sutton	Jose Medina
Diane S Paulson	Josh Hancock
Dianna W. Smoot	Josh Longworth
Dianne Kirk	Joyce and Bob Trecartin
Dolly Whitaker	JR's Lone Star Painting
Donna and Chris Young	Julie Forrester Rogers
Doug and Courtney Noell	Kara Broeker
Dyslin/Engelmann Family Fund	Karen Ptacek
Edgar Bedolla	Karen Robinson
Edgar Quinteros	Karve Media
Elizabeth Dorsett	Katy Sauser
Elizabeth Schmitt	Kay Hankamer Honeyman
Elizabeth Trevino	Kayla Lorentz
Eric Puente	Kelley Rowley
Erin Miller	Kelly Kennedy
Evan and Allen Martin	Kendra Scott Design, Inc.
Event Donations	Kerfuffle Group
Express Booksellers	Kika Marie Cookie
George Mathew	Kristin McCollum
Giva&T.A. Taylor	Kroger
Gustavo Garibay Covarrubias	Laura Pratt
Heather Fry	Laurie DeBardleben
HomeLight	Lea Hester
Israel Michel	Lee Anne Johnston
Jane P. Hook	Linda Carranza
Janet Eickmeyer	Lindsay Dyer
Janet Merrill	Lisa Milke Donley
Jean B Alderfer Troster	Liz Sankarsingh*
Jennifer Fisher	Lyda Akin
Jennifer Henry	Lynne Messina
Jennifer Sickler	Madhvi Kalisetty

Junior Players Supporting Cast

Maeghan Whitehead	Samantha Jade Server
Maguire's	Sara Jutton
Marc Montoya	Scott Donley
Marisela Alvarez	Scott Leever
Mark and Brenda Coomes	Selene Dominguez
Mark Williams	Sergio Andrade
Marva K Butler	Shari Fahey
Maureen and David Ehrlicher	Sreelatha Guthala
Mary Fleming	Stephanie Bersterman
Mason York	Stephen Tordella
Megan Carfa	Steve & Diane Martichuski
Melanie Marioni	Susan L Sommers
Melinda & Jim Johnson	Sushiya Dallas
Melissa Morales	Tahsina Yusuf
Milfred and Patricia Hammerbachert	Tara Lewis
Modern Living Group / Jeff Mitchell	Terry and Kathia Mock
Monica R Alonzo	Texas Instruments
Nneka Egbuniwe	The Stansberrys
Oscar Gonzalez	Theresa J. Searles
Pam Johnson	Thomas and Melissa Goebel
Panorama Global Fund	Tom McCone
Pat Coomes	Tracey and Daniel Tordella
Patsy and Jonathan Micale	Typhannie Walker
Quodesia D. Johnson	Valerie Hauss-Smith
Rachel Harrah	Victoria Garcia
Rachel Hood	Viviana Alba
Rebecca Wolfe	Wade and Martha Moran
Renee and Jeff George	Wade Vache
Rhyan Rankin	Wes and Meredith Boyd
Richard Burgess	William Kelly
Richard Devero	Your Cause
Richard Rogers	Yvonne N Perkins
Robert Groom	Zachary and Allyn Lowell
Roman Perez	
Roselle Tenorio	
Ruben Landa, WSP USA	
Ryan Hughes	

Donor list as of November 8, 2022
* Indicates a current Starlight Circle Member

Junior Players Supporting Cast

Donations in Honor Of:

Jack Honeyman
Donated by Sarah A Hankamer

Julia Jones
Donated by Kirstin Jones

Kathy Palter
Donated by Carol and Doug Wright

Liz D'Aloia
Donated by Christina Casler

Nicole Williams
Donated by Aimee Griffiths

Roselle Tenorio
Donated by Rakhi Agrawal



REST IN PEACE

It is with great sadness that we announce that Junior Players founder, Jane Hook, has passed away after 95 incredible years of making the world a better place.

Jane was an exceptional friend, family member, servant leader, and community advocate, and we are all deeply saddened by this loss.

Jane was not just a member of our Junior Players family, but a member of our DFW family as a whole and we know she will be deeply missed.



EMPOWERING YOUNG VOICES.

Thank you for supporting Junior Players, the arts, and our youth. You have made a difference in the lives of over 15,000 kids and teens.

As this year closes out, we are filled with appreciation for you, our incredible supporters, without whom our work would not be possible.

If you would like to make an additional donation to show your support and transform kids' lives through the arts, please visit juniorplayers.org/donate.

